kwiziq
The AI language coach

What is Kwiziq?

Kwiziq is an artificially intelligent (AI) 'language coach' for people learning a second language. It learns what students know and don't know in order to help them learn a language more efficiently. Students report learning up to 10x faster.

Kwiziq is designed to help adult language learners with some prior knowledge all the way up to advanced level. Kwiziq works by building 'Brainmaps' of users' language knowledge through adaptive quizzes and exercises.

These Brainmaps are analysed and recommendations are given by

Founders
Gareth Davies
CEO and Co-founder

· Founder/Inventor/CEO Exertris (gaming exercise bike)

· Data Architect / Head of R&D moonfruit.com ($37m exit)

· PhD Physics, Imperial College, London

· Speaks: English, French, Spanish, Portuguese, Italian

Simon Potter
CTO and Co-founder

· Founder/Head of technology – Spottmedia

· Founder/CTO StyleSequel.com (pre-owned fashion)

· E-commerce director FrenchConnections.co.uk

· BaSocSc Politics & Journalism, Uni of Tech, Sydney

· Speaks: English, Arabic, Indonesian, French

KwizBot, the friendly face of the Kwiziq AI.

Students can use Kwiziq to self study or as part of a class. Kwiziq's features for teachers help solve the problem of Differentiated Instruction in the classroom, giving insights into students' precise needs.

Why Kwiziq?

Billions of people worldwide have learned a second language past beginner level (33% of Europeans).

Beginners have a wealth of quality software to choose from, but there is very little to help post-beginners to improve further. Online systems don't know what individuals need to learn or practise as their needs diverge enormously.

Learners at this level struggle to find material and exercises which is frustrating and time consuming. Kwiziq co-founders, Gareth and Simon, having learned several languages themselves, experienced these frustrations firsthand and decided to create Kwiziq to solve these problems with intelligent software.

Highlights

· Targeting the underserved, rapidly growing, post-beginner market

· Kwiziq's AI adapts to students at any level and tracks progress

· Accelerated learning (up to 10x faster).

· Detailed analytics made available to students and teachers

· Teachers find Kwiziq a useful tool to map and plan for individual students

· Co-branded version for schools and online educators

· The future: Platform will support an ecosystem of smart apps and games

Milestones

· Co-founders built and 'bootstrapped' Kwiziq using lean methodology from proof of concept through to first revenue generation without seeking external funds.

· August 2015: Kwiziq raised £200K Seed funding via Crowdcube, enabling growth to 11 staff and acceleration of R&D.

· August 2016: Kwiziq released a vastly improved version of the product, Kwiziq French, with new features.

· December 2016, Kwiziq raised another £110K from existing investors.

· Over the next twelve months the company grew its user base by x4, and revenues by x5

· During 2017, the Kwiziq team grew to 17 and the began work on Kwiziq Spanish

· June 2017: Kwiziq was nominated a finalist (top 3) in the CogX AI Awards in the Best AI Product in Education category. It was the only language learning product in the final.

CogX
AI Innovation Awards 2017
FINALIST
Best AI Product in Education

· September 2017: Kwiziq launched a beta of its second language offering, Kwiziq Spanish

Contact us: press@kwiziq.com

www.kwiziq.com